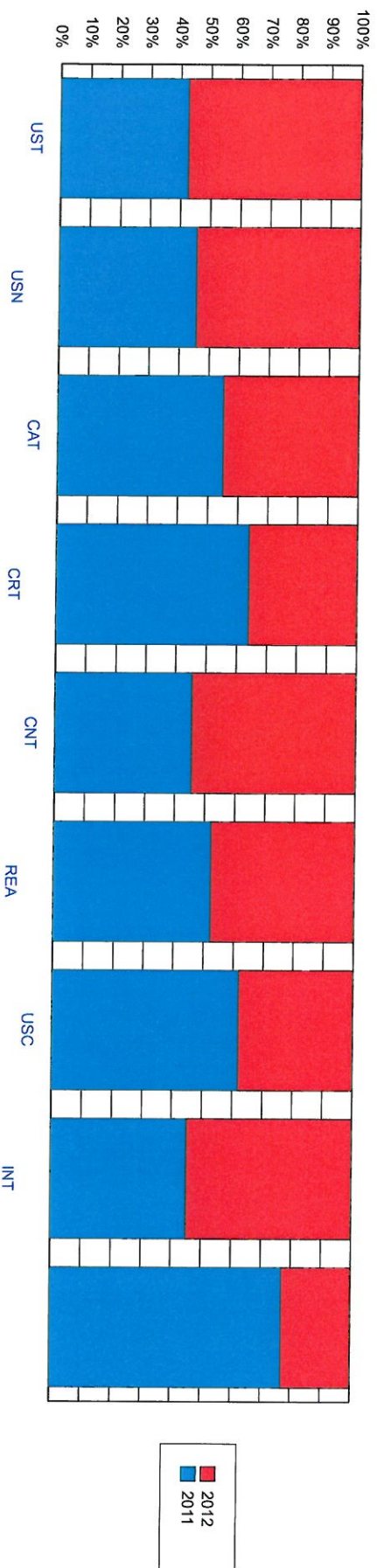


Two Year Comparison by Market Segment

(Through week #45 for current terms, comparing term 12131, Query: ENROLLMENT HISTORY)

Students by Market Segment & Statyear



Previous Year : 2011 Current Year: 2012

Market Segment	1 Year	Inquiry			Applicant			Accepted			Confirmed			Enrolled		
		2011	2012	%Diff	2011	2012	%Diff	2011	2012	%Diff	2011	2012	%Diff	2011	2012	%Diff
	N/A	10	3	-70.00	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
CAT	Canadian Traditional	131	107	-18.32	11	9	-18.18	8	6	-25.00	4	4	0.00	0	0	0.00
CNT	Canadian Non Traditional	25	30	20.00	16	23	43.75	10	10	0.00	7	6	-14.29	0	0	0.00
CRT	Canadian Certification	126	71	-43.65	49	38	-22.45	34	26	-23.53	20	11	-45.00	0	0	0.00
INT	INTERNATIONAL	18	22	22.22	11	15	36.36	7	8	14.29	4	3	-25.00	0	0	0.00
REA	READMIT	23	21	-8.70	23	21	-8.70	16	17	6.25	12	10	-16.67	0	0	0.00
USC	US Certification	26	16	-38.46	5	3	-40.00	3	1	-66.67	3	0	-100.00	0	0	0.00
USN	US Non Traditional	250	298	19.20	156	194	24.36	76	115	51.32	38	58	52.63	0	0	0.00
UST	US Traditional	1,882	2,552	35.60	408	444	8.82	345	365	5.80	164	178	8.54	0	0	0.00
GRAND TOTAL :		2,491	3,120	25.25	679	747	10.01	499	548	9.82	252	270	7.14	0	0	0.00

Five Year Comparison By Entry Status

(Through week #45 for current terms, comparing term 12131, Query: ENROLLMENT HISTORY)

Current Year: 2012

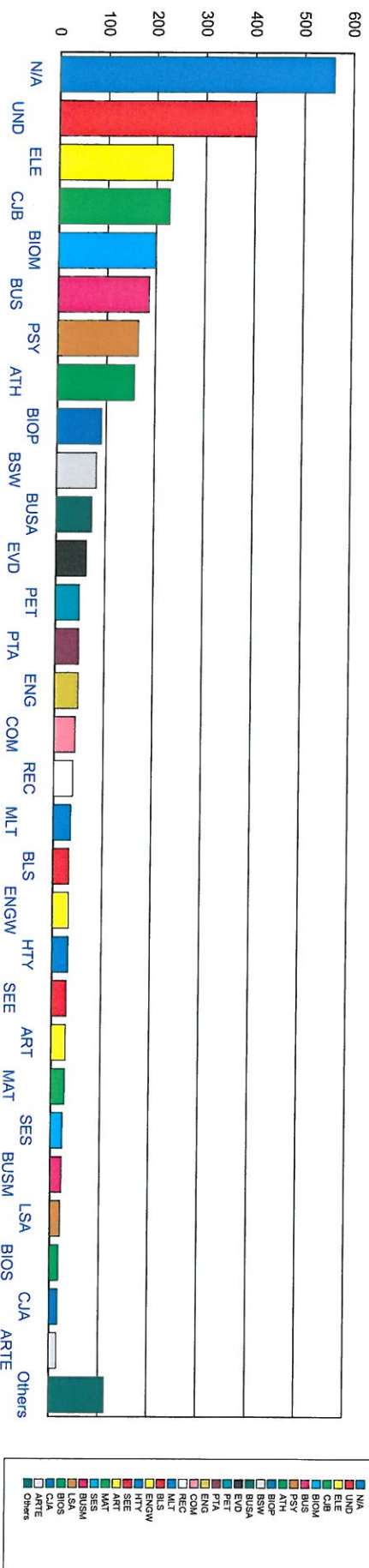
Entry Status Code / Descript	Inquiry			Applicant			Accepted			Confirmed		
	2008	2009	2010	2011	2012	%Diff	2008	2009	2010	2011	2012	%Diff
N/A	11	13	2	0	1	0.00	0	0	0	0	0	0
F	2,986	2,412	2,017	2,133	2,790	0.00	469	456	485	467	503	0.00
Freshman					30.80							
R	37	28	41	28	23	7.71	34	27	38	27	22	3.94
Readmit					-17.86							
T	681	581	435	330	306	-18.52	388	320	242	185	222	-5.26
Transfer					-7.27							
GRAND TOTAL:	3,715	2,495	3,120	891	747	677	596	548	390	316	270	7.14
	3,034	2,491	25.25	803	679	609	499	9.82	344	252		



Conversion Rate By Major

(Through week #45 for current terms, comparing term 12131, Query: Enrollment History)

Students by Major



Current Year: 2012

Division	Major	Inquiry			Applicant			Accepted			Confirmed			Enrolled	
		Total	Cancel	Active	Total	Cancel	Active	Total	Cancel	Active	Total	Cancel	Active	Total	
Division HEC	Health Education-DNU	4		3	0	0	0	0	0	0	0	0	0	0	
	Division Total :	4		3	0	0	0	0	0	0	0	0	0	0	
Division AA	COM	43		33	9	0	1	8	3	1	4	0	4	0	
	Professional Communication			20.93			88.89			50.00			0.00		
Division PTA	PTA	49		16	31	0	5	25	3	5	18	0	17	0	
	Physical Therapy Assit			63.27			80.65			72.00			0.00		
Division Total :	Division Total :	92		49	40	1	6	33	5	6	22	1	21	0	
				43.48			82.50			66.67			0.00		
Division ARE	ARE	15		6	7	0	3	4	1	1	2	0	2	0	
	Art Education			46.67			57.14			50.00			0.00		



Division		Inquiry			Applicant			Accepted			Confirmed			Enrolled	
Major		Total	Active	%Conv	Total	Active	%Conv	Total	Active	%Conv	Total	Active	%Conv	Total	
Division Total :		15	2	6	46.67	7	0	3	57.14	4	1	50.00	2	0	0.00
Division	ART														
ART	Art	29	6	18	17.24	5	1	1	40.00	2	0	50.00	1	0	0.00
Division Total :		29	6	18	17.24	5	1	1	40.00	2	0	50.00	1	0	0.00
Division	ATH														
ATH	Athletic Training	158	22	92	27.85	44	3	2	86.36	38	13	47.37	18	0	0.00
Division Total :		158	22	92	27.85	44	3	2	86.36	38	13	47.37	18	0	0.00
Division	BAS														
BAS	Bachelor of Applied Science	7	0	4	42.86	3	0	0	100.00	3	0	33.33	1	0	0.00
Division Total :		7	0	4	42.86	3	0	0	100.00	3	0	33.33	1	0	0.00
Division	BES														
BES	Behavioral Science Sociology-DNU	13	8	0	0.00	0	0	0	0.00	0	0	0.00	0	0	0.00
Division Total :		13	5	8	0.00	0	0	0	0.00	0	0	0.00	0	0	0.00
Division	BFA														
ARTF	Bachelor of Fine Arts	12	8	0	33.33	4	1	1	50.00	2	0	50.00	1	0	0.00
Division Total :		12	0	8	33.33	4	1	1	50.00	2	0	50.00	1	0	0.00
Division	BIM														
BIM	Biology Pre-Med	199	152	27	13.57	0	2	2	92.59	25	5	64.00	16	13	0.00
Division Total :		199	20	152	13.57	27	0	2	92.59	25	4	64.00	16	13	0.00
Division	BIP														
BIOP	Biology Professional	91	82	7	7.69	0	0	0	85.71	6	0	66.67	4	4	0.00
Division Total :		91	2	82	7.69	7	0	0	85.71	6	0	66.67	4	4	0.00



Division	Major	Inquiry			Applicant			Accepted			Confirmed			Enrolled	
		Total	Active	%Conv	Total	Active	%Conv	Total	Active	%Conv	Total	Active	%Conv	Total	Total
Division BIS															
BIOS	Biology Self-Designed	18	12		5	1		2	0		1	1		0	0
Division Total :		18	12	27.78	5	1	40.00	2	0	50.00	1	0	0.00	0	0
Division BLS															
BLS	Bachelor of Liberal Studies	33	13		19	3		12	5		3	3		0	0
Division Total :		33	13	57.58	19	3	63.16	12	5	25.00	3	0	0.00	0	0
Division BSW															
BSW	Bachelor of Social Work	81	32		43	9		30	8		15	13		0	0
Division Total :		81	32	53.09	43	9	69.77	30	8	50.00	15	2	0.00	0	0
Division BUI															
BUSM	Business Management MIS	23	19		4	2		2	0		2	2		0	0
Division Total :		23	19	17.39	4	2	50.00	2	0	100.00	2	2	0.00	0	0
Division BUS															
BUS	Business Administration-Man	187	134		43	5		29	12		5	5		0	0
BUSA	Business Admin-Acct	73	57		13	0		11	3		5	5		0	0
Division Total :		260	191	17.81	56	5	84.62	40	15	45.45	10	0	0.00	0	0
Division CJB															
CJB	Criminal Justice Bachelor Degree	227	149		64	6		46	9		26	24		0	0
Division Total :		227	149	28.19	64	6	71.88	46	9	56.52	26	2	0.00	0	0
Division CRJ															
CJA	Crim Justice AA	17	7		10	4		5	1		3	3		0	0
Division Total :		17	7	58.82	10	4	50.00	5	1	60.00	3	0	0.00	0	0
Division Total :		0	58.82		1	50.00		1	60.00		0	0.00		0	0



Division		Inquiry			Applicant			Accepted			Confirmed			Enrolled	
Major		Total	Cancel	Active	Total	Cancel	Active	Total	Cancel	Active	Total	Cancel	Active	Total	
				%Conv			%Conv			%Conv			%Conv		
Division	ELF	233		127	91		9	72		19	35		28	0	
	Elementary Education	15		39.06	7		79.12	18		48.61	7		0.00	0	
Division Total :		233		127	91		9	72		19	35		28	0	
		15		39.06	7		79.12	18		48.61	7		0.00	0	
Division	ELI	33		26	6		0	5		0	3		3	0	
	English Writing	1		18.18	0		83.33	2		60.00	0		0.00	0	
Division Total :		33		26	6		0	5		0	3		3	0	
		1		18.18	0		83.33	2		60.00	0		0.00	0	
Division	ENG	48		31	15		2	11		4	5		5	0	
	English	2		31.25	0		73.33	2		45.45	0		0.00	0	
Division Total :		4		0	4		0	3		1	2		2	0	
	Online-English	0		100.00	1		75.00	0		66.67	0		0.00	0	
Division Total :		52		31	19		2	14		5	7		7	0	
		2		36.54	1		73.68	2		50.00	0		0.00	0	
Division	EVE	62		37	19		0	15		4	5		5	0	
	Environmental Studies	6		30.65	3		78.95	6		33.33	0		0.00	0	
Division Total :		62		37	19		0	15		4	5		5	0	
		6		30.65	3		78.95	6		33.33	0		0.00	0	
Division	HTV	33		21	11		1	9		1	7		5	0	
	History	1		33.33	1		81.82	1		77.78	2		0.00	0	
Division Total :		9		0	9		4	4		2	1		1	0	
	Online-History	0		100.00	1		44.44	1		25.00	0		0.00	0	
Division Total :		42		21	20		5	13		3	8		6	0	
		1		47.62	2		65.00	2		61.54	2		0.00	0	
Division	INH	2		2	0		0	0		0	0		0	0	
	International Studies History-DNU	2		0.00	0		0.00	0		0.00	0		0.00	0	
Division Total :		2		2	0		0	0		0	0		0	0	
		0		0.00	0		0.00	0		0.00	0		0.00	0	
Division	LSB	1		0	1		0	1		1	0		0	0	
	Liberal Studies Assoc Business	0		100.00	0		100.00	0		0.00	0		0.00	0	
Division Total :		1		0	1		0	1		1	0		0	0	
		0		100.00	0		100.00	0		0.00	0		0.00	0	



Division	Inquiry		Applicant		Accepted		Confirmed		Enrolled	
	Major	Total Cancel	Active %Conv	Total Cancel	Active %Conv	Total Cancel	Active %Conv	Total Cancel	Active %Conv	Total
Division Total :		1	0 100.00	1	0 100.00	1	0 0.00	0	0 0.00	0
Division LSG										
LSA	Liberal Studies Associate	21	2 90.48	19	6 63.16	12	1 58.33	7	6 0.00	0
Division Total :		21	0 90.48	19	0 63.16	4	1 58.33	1	6 0.00	0
Division LSS										
LSAS	Liberal Studies Assoc Social Science	1	0 100.00	1	0 100.00	1	0 100.00	1	1 0.00	0
Division Total :		1	0 100.00	1	0 100.00	1	0 100.00	1	1 0.00	0
Division MAT										
MAT	Mathematics	28	26 7.14	2	0 100.00	2	0 100.00	2	2 0.00	0
Division Total :		28	0 7.14	2	0 100.00	2	0 100.00	2	2 0.00	0
Division MLT										
MLT	Medical Lab Technology	36	5 75.00	27	9 51.85	14	7 28.57	4	4 0.00	0
Division Total :		36	4 75.00	27	9 51.85	3	7 28.57	4	4 0.00	0
Division N/A										
N/A		561	536 0.36	2	0 100.00	2	0 50.00	1	0 0.00	0
Division Total :		561	23 0.36	2	0 100.00	1	0 50.00	1	0 0.00	0
Division PEF										
PEND	Physical Ed Non-Teach Self Design	8	3 62.50	5	4 0.00	0	0 0.00	0	0 0.00	0
Division Total :		8	0 62.50	5	1 0.00	0	0 0.00	0	0 0.00	0
Division PES										
PENF	Phys Ed Non-Teach Fitness Self Desig	3	0 100.00	3	0 66.67	2	1 50.00	1	1 0.00	0
Division Total :		3	0 100.00	3	0 66.67	2	1 50.00	1	1 0.00	0



Division	Major	Inquiry			Applicant			Accepted			Confirmed			Enrolled	
		Total	Cancel	Active	Total	Cancel	Active	Total	Cancel	Active	Total	Cancel	Active	%Conv	Total
Division PET	PET	49		16	27		5	22		6	13		12		0
	Physical Education Teaching		6	55.10		0	81.48		3	59.09		1	0.00		0
Division Total :		49	6	16	27	0	5	22	3	6	13	1	12	0.00	0
				55.10			81.48			59.09			0.00		
Division PSY	PSY	15		2	13		7	5		3	2		2		0
	Online+Psychology		0	86.67		0	38.46		0	40.00		0	0.00		0
	Psychology	165		114	44		6	30		7	12		12		0
Division Total :		180	7	116	57	6	13	35	11	10	14	0	14	0.00	0
			7	31.67		6	61.40		11	40.00		0	0.00		0
Division RCG	RCG	39		27	12		2	8		0	7		3		0
	Recreation		0	30.77		0	66.67		1	87.50		4	0.00		0
Division Total :		39	0	27	12	0	2	8	1	0	7	4	3	0.00	0
				30.77			66.67			87.50			0.00		
Division SBI	SBI	11		6	3		0	3		3	0		0		0
	Secondary Education Biology		2	27.27		0	100.00		0	0.00		0	0.00		0
Division Total :		11	2	6	3	0	0	3	0	3	0	0	0.00		0
			2	27.27			100.00			0.00		0	0.00		
Division SEN	SEN	30		22	5		1	3		0	1		1		0
	Secondary Education English		3	16.67		1	60.00		2	33.33		0	0.00		0
Division Total :		30	3	22	5	1	1	3	2	0	1	0	1	0.00	0
			3	16.67			60.00			33.33			0.00		
Division SFR	SFR	6		5	1		0	1		1	0		0		0
	Secondary Education French		0	16.67		0	100.00		0	0.00		0	0.00		0
Division Total :		6	0	5	1	0	0	1	0	1	0	0	0.00		0
			0	16.67			100.00			0.00		0	0.00		
Division SMA	SMA	13		6	7		0	6		1	4		4		0
	Secondary Education Math		0	53.85		0	85.71		1	66.67		0	0.00		0
Division Total :		13	0	6	7	0	0	6	1	1	4	0	4	0.00	0
			0	53.85			85.71			66.67		0	0.00		

Division	Inquiry		Applicant		Accepted		Confirmed		Enrolled
	Total	Active	Total	Active	Total	Active	Total	Active	Total
Major	Cancel	%Conv	Cancel	%Conv	Cancel	%Conv	Cancel	%Conv	
Division SST									
SES	24	15	8	2	6	2	1	1	0
Secondary Education Social Studies	1	33.33	0	75.00	3	16.67	0	0.00	0
Division Total :	24	15	8	2	6	2	1	1	0
Division UNDE									
UND	402	297	72	6	61	12	31	29	0
Undecided	33	17.91	3	84.72	18	50.82	2	0.00	0
Division Total :	402	297	72	6	61	12	31	29	0
Division UNDEFINED									
BLSO	2	0	2	2	0	0	0	0	0
Unknown code	0	100.00	0	0.00	0	0.00	0	0.00	0
LSAW	2	2	0	0	0	0	0	0	0
Unknown code	0	0.00	0	0.00	0	0.00	0	0.00	0
Division Total :	4	2	2	2	0	0	0	0	0
	0	50.00	0	0.00	0	0.00	0	0.00	0
GRAND TOTAL :	3,120	2,173	747	111	548	137	270	244	0
	200	23.94	62	73.36	141	49.27	26	0.00	0

